



VIRGINIA CENTER FOR ARCHITECTURE

NEWS RELEASE

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CONTACT: Duncan Abernathy, 804-237-1776
or dabernathy@virginiaarchitecture.org

“PRACTICE GREEN” SYMPOSIUM ADDRESSES BENEFITS OF SUSTAINABILITY

RICHMOND, VA – L. Hunter Lovins presents the keynote address for “Practice Green,” a symposium sponsored by the Virginia Center for Architecture, Virginia Local Initiatives Support Corporation (LISC), and the Virginia Housing Development Authority on Sept. 15, 2006. Lovins and other speakers will explain how sustainable design and construction of buildings improves an individual’s ability to focus, a company’s ability to improve productivity, and a community’s ability to meet its residents’ needs. The presentations are intended to interest business owners, lenders, public officials — both elected and administrative — and designers who wish the best for their employees, their constituents, their clients, and their children.

Hunter Lovins Esq. is president and founder of Natural Capitalism Solutions and co-founder of the Rocky Mountain Institute, where she was CEO for Strategy until 2002. She was one of four delegates in 2001 from North America to the United Nations Prep Conference on the World Summit on Sustainable Development. As author, activist, and speaker, her interests include economic development, land management, energy, and green real-estate development. As a consultant, she has advised such organizations as Bank of America, Royal Dutch/Shell Group, the Environmental Protection Agency and many governments. She was recognized in 2000 by *Time Magazine* as a “Hero for the Planet.”

Additional speakers include Bryna Dunn of Moseley Architects; Paul Ferguson, Arlington County Board of Supervisors; Dr. Joyce Finnerty-Lewis, a specialist in the application of neurological research; Frank Harmon FAIA of Frank Harmon Architect, Raleigh, N.C.; Kimberly Hosken, U.S. Green Building Council; Ferrell Jones, Bank of America, New York; Donna Reynolds and Chuck Bowles, American Lung Association of Virginia; and Dan Slone Esq., McGuireWoods LLP.

The full-day event begins with registration at 8:00 a.m. September 15 at the new Virginia Center for Architecture, 2501 Monument Ave. in Richmond. Sessions and continues at nearby First Baptist Church, 2709 Monument Avenue. The symposium concludes at 4:30 p.m.

Continental breakfast, lunch, and coffee breaks are provided, and symposium participants will tour Ten Shades of Green, the current exhibition at the Center. Registration is \$125 per person, or \$60 for students. Download a registration form at www.virginiaarchitecture.org.

Corporate support for the Practice Green symposium has been generously provided by Capital One, LandAmerica Financial Group, Inc., and Moseley Architects.

The Virginia Center for Architecture invites the public to explore the power and importance of architecture through exhibitions, educational programs, publications, and its restored historic landmark home. The Center is located at 2501 Monument Avenue in Richmond's historic Fan District, and is open to the public 10 a.m.-5 p.m. Tuesday through Friday and 1-5 p.m. Saturday and Sunday. For more information, call 804-644-3041 or visit the Center on the web at www.virginiaarchitecture.org.

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