



AFFILIATE  
ORGANIZATION



# ASTRACOR



# WHAT IS **ASTRACOR** ?

- **Asociación de Trabajadores de Construcción Residencial (Residential Construction Workers' Association)**
- **Virginia Workforce Investment Board Approved Training Provider**
- **501(c)3 non-profit corporation**



# WHERE IS **ASTRACOR**

?

- [www.ASTRACOR.org](http://www.ASTRACOR.org) on the web
- Training Academy location:  
3660-D Wheeler Ave  
Alexandria VA 22304
- Satellite location: SEEC  
[www.seecjobs.org](http://www.seecjobs.org)  
2701 S Nelson St  
Arlington VA 22206



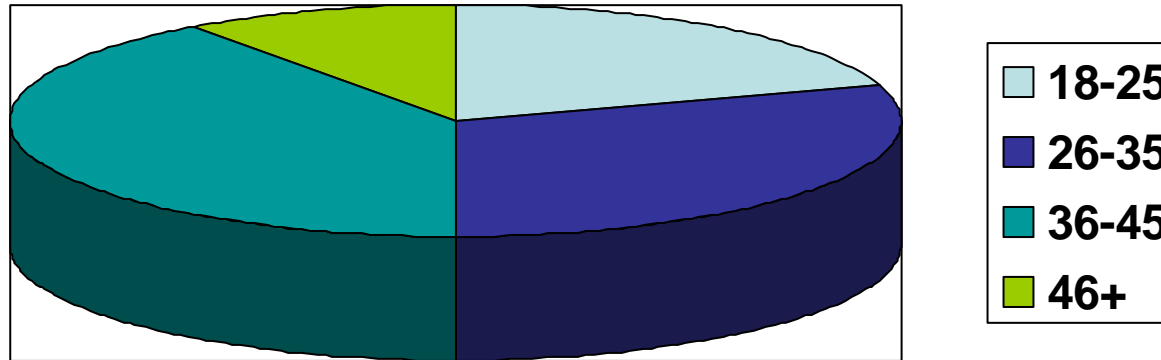
# WHAT IS THE REASON FOR **ASTRACOR** ?

- the recent economic downturn has hit the residential construction industry very hard
- our members work to upgrade their technical and business skills to upgrade the industry's image



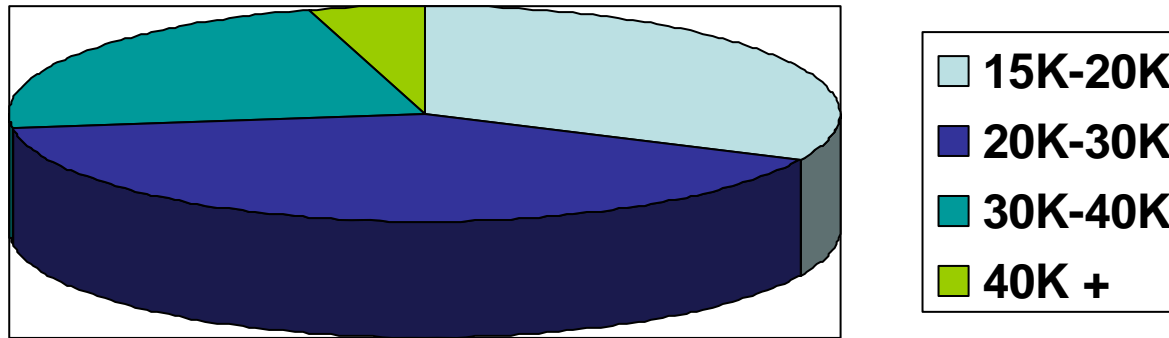
# WHO is **ASTRACOR** ?

## Member Demographics - Age



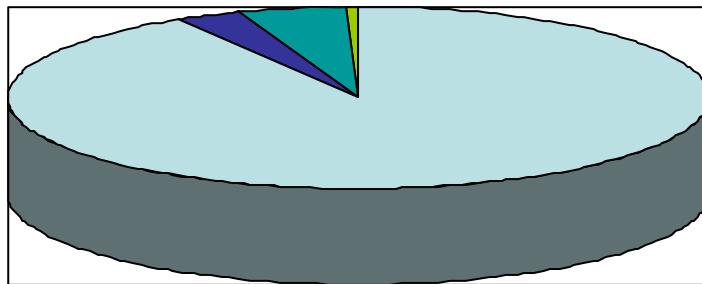
# WHO IS **ASTRACOR** ?

## Member Demographics - Income



# WHO IS **ASTRACOR** ?

## Member Demographics – Ethnicity & Gender



- Latino Men
- Latino Women
- Other Men
- Other Women



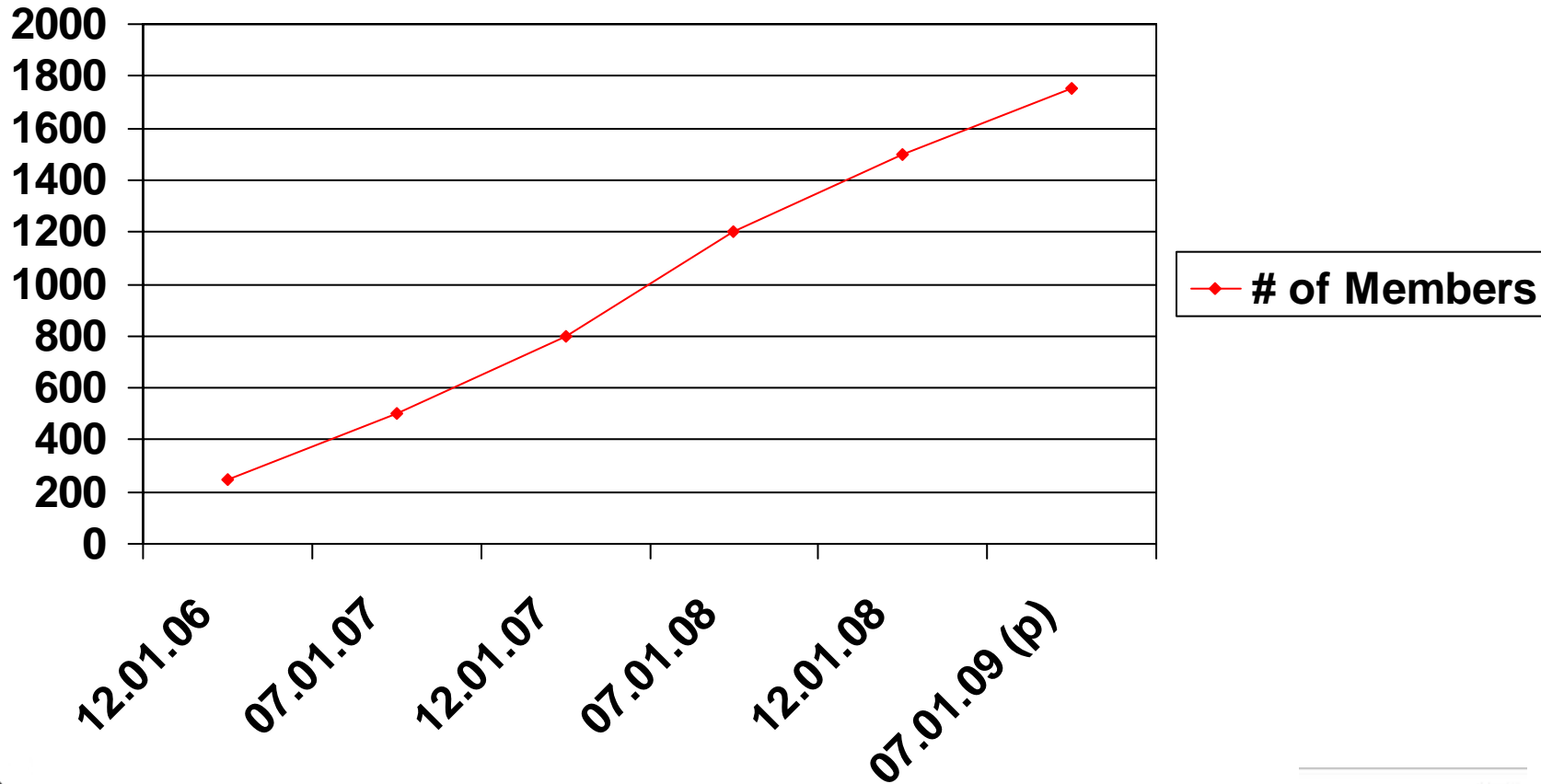
# Why Join **ASTRACOR** ?

## **BENEFITS TO STUDENT MEMBERS:**

Contractor Licensing thru VA DPOR  
Nationally Recognized Credentials (NCCER, BPI, SkillsUSA)  
Referrals for Social Services  
ESL Classes thru NAHB's "Sed de Saber"  
Business & Leadership Training



# WHERE IS ASTRACOR HEADED ?



# Why Partner with **ASTRACOR** ?

## **BENEFITS TO AFFILIATED CONTRACTORS:**

**Recruitment is just the beginning...  
ASTRACOR can offer your workforce:**

OSHA Safety Certification

WIB-approved Retraining Programs

Skills Training by NCCER Certified Instructors

BPI Building Analyst Certification

SkillsUSA Work Force Ready System Certification



# WHY IS **ASTRACOR**

# HERE TODAY ?

## What is Service Learning?

- a teaching strategy that integrates meaningful community service and formal instruction to teach civic responsibility and strengthen communities

## What is Our Project?

- a home energy audit program targeting low income homeowners while certifying building analysts

