

Getting to Sustainability EMS Big Picture



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Greening Virginia Colleges and Universities
Virginia Commonwealth University

Becoming Sustainable



- Many paths
- Many models or templates
- Here is an example of a model for contemplation and discussion by:

Kanal Consulting

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- SOURCE:
- 12 Steps to Sustainability, How Every Company Can Implement Sustainability to Improve the Bottom Line and the Environment.
- Kanal Consulting, 100 Spear Street, Suite 850, San Francisco, CA 94105
- 415-788-8500
- www.kanalconsulting.com

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1. Integrate sustainability into the company's vision, values, or core mission statement

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2. Set ambitious goals that are specific, credible, measurable, frequently reviewed, and normalized for business changes

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3. Treat sustainability projects with the same requirements for NPV, ROI, and payback period as other business investments

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4. Have the CEO and senior executives show public support and demonstrate internal commitment to sustainability initiatives

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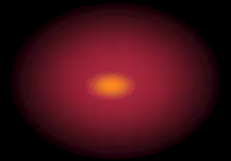


5. Establish a strong governance model that enables coordinated strategies and actions, and holds people accountable for sustainability in the organization

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6. Ensure employee engagement and build green teams

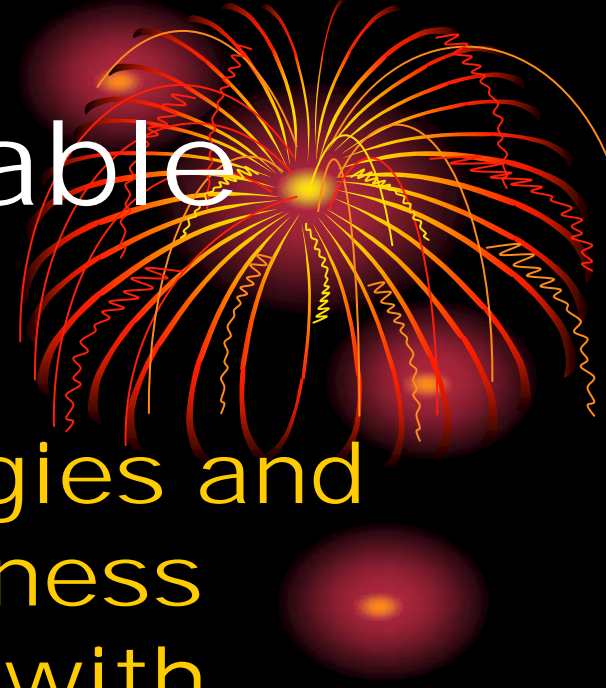


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7. Drive operational efficiencies,
hand in hand with sustainable
practices

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8. Implement technologies and policies to reduce business travel and commuting, with tools such as video conferencing and remote support services

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9. Employ product life-cycle analysis to inform new designs which will reduce energy use, emissions, and waste at every stage of the product's life

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10. Communicate internally and externally to inform and educate employees, customers and external stakeholders

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11. Partner with the Supply Chain

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12. Engage stakeholders including NGOs, industry consortiums, regulatory agencies, suppliers and customers, in sustainability strategy and planning



Get Sustainable!

Comments?

