

Save the date!

VCU Energy & Sustainability Conference

April 30 - May 2, 2012



Virginia Commonwealth University,
a leader in sustainability, is excited to host the largest energy and sustainability conference in Virginia!



Organized by VSBN and JRGBC



World Class Speakers!

Come hear CEOs and other public and private business leaders discuss how sustainability is changing their organizations, how they're adapting and leveraging sustainability to enhance their business results:

- Reducing length of stays in healthcare
- New product/service development
- Increased employee productivity
- Using alternative energies to meet carbon goals
- Increased test results for students
- Improved tenant retention
- Reducing energy consumption
- Reduced Absenteeism

Plenary speaker **DAVID LUBIN**
(Harvard Business Review & World Bank) will discuss how organizations are leveraging sustainability to gain a competitive advantage.

JOHN MARTIN, President of SRI International, will provide insight into demographic trends impacting sustainability.

Learn from peers and other industry leaders!

Track sessions focused on Manufacturing, Healthcare, Local and State Government, K-12, Commercial Real Estate and Higher Ed.

C-Suite, Administrators, Finance, Operations, Facility Managers, Plant Managers, Energy Managers, Directors of Sustainability, Engineers, Professors, Deans of Schools, REITs, County Administrators, School Superintendents (and their Boards) will be in attendance.

Breakout sessions focused on specific vertical market issues, as well as a special presentation on the biomass infrastructure in Virginia, case studies on energy and sustainability, operations and maintenance, creative financing...listen and engage

BANQUET AND AWARDS – May 1st

On May 1st, join the celebration as we recognize Virginia companies and the public sector for their efforts in energy and sustainability. The leaders of VMA, VACO, VML, VSBA, VASS, VAIS, IFMA and VSHE will help us recognize organizations in each of the vertical market tracks.



GREAT GOLF TOURNAMENT

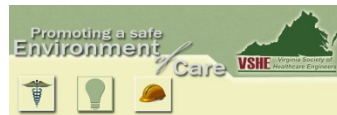


Help raise scholarship funds for VCU's Engineering and Business School during the golf tournament at the exclusive **HERMITAGE COUNTRY CLUB** on April 30th...buffet, lunch, drink carts, special prizes, dinner with awards!

SPONSOR AND EXHIBIT OPPORTUNITIES

Sponsorships for Conferences: Several sponsorships are available to fit your business needs. You can also choose where your exhibit booth will be. A large exhibit hall with varying exhibitor spaces will provide unique opportunity to make sure your message is heard. Huge exhibit space provides varying sizes of marketing booths,,30' x 20', 20' x 20', or 10' x 10'. Exhibits Inc. will help you customize your space!

Participating Associations



Website Available in January 2012!

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Advancing Business with Leadership in Sustainability

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