



Sponsorship Application Form

Your company is cordially invited to sponsor an exciting expansion of the SMART Building Directory (formerly the SBRD). As a leader in the green building sector, your organization will benefit greatly from the marketing potential of this online resource that focuses on businesses and services available in the mid-Atlantic region. Here are a few of the benefits you will receive:

1. Sponsor-exclusive banner advertisement displayed prominently on the SMART Building Directory

Sponsorship Level	# of Sponsors	Advertisement Type	Advertisement Placement	Annual Fee
Platinum	1	Horizontal Top Banner	Home Page	\$2,500
Gold	2	Horizontal Top Banner	Residential or Commercial Page	\$2,000
Silver	4	Vertical Side Banner	Home Page	\$1,600
Bronze	6	Vertical Side Banner	Residential or Commercial Page	\$1,200

2. FREE Showcase Listing for your potential customers to browse (\$199 value). Customers can locate your company by browsing or searching company name, category, and region.
3. Your Showcase Listing includes:
 - Contact information
 - A Profile page for narrative and pictures of your company's service capabilities, product offerings and green credentials
 - Online form for new customers to contact you directly from the SMART Building Directory website
 - Up to 5 Case Studies
 - Photo Gallery and Video File
 - Online account access for managing and editing your listing
4. A FREE corporate membership to the Virginia Sustainable Building Network. Your VSBN membership will give you access to these great members only benefits:
 - a. Members-only event registration
 - b. Career Center
 - c. Inter-member communication
 - d. Discussion boards for general members, board members, committees, etc.

The Virginia Sustainable Building Network (VSBN) is a 501(c)3 organization, so your donation is tax deductible! Please take a moment to complete and return the attached sponsorship form. Your company's benefits will take effect as soon as we receive your payment. Thank you for investing your tax-deductible advertising dollars with the SMART Building Directory!



Sponsorship Application Form

The Virginia Sustainable Building Network (VSBN) invites your organization to become a 2009 sponsor of the SMART Building Directory. Your tax-deductible sponsorship provides special benefits to your company while helping to support the growth of this online green building resource. You may choose from four available sponsorship levels, each offering different levels of exposure. Other benefits of sponsorship are outlined in the enclosed sponsor invitation information

Yes! My company would like to be a sponsor at the level indicated below!

- Platinum
- Gold
- Silver
- Bronze

Organization/Business Name _____

Address _____

City, State, Zip _____

Phone/Fax _____

Email _____

Website URL: _____

Contact Name & Title _____

Method of Payment

- Check enclosed
- Credit Card Payment
- Send an invoice

If paying by credit card, please include this additional information:

<p>Fill out the information below to fax the form with credit card payment.</p> <p>Name (if different than contact person): _____</p> <p>Card Billing Address: _____</p> <p>Type of Credit Card: _____</p> <p>Credit Card Number: _____</p> <p>Expiration Date: _____</p> <p>Signature of cardholder: _____</p> <p>We cannot process American Express credit cards.</p>

Please complete and return this form with your payment to:
SMART Building Directory Sponsorship,
c/o VSBN, P.O. Box 6539, Arlington, VA 22206.
 Annette Osso, President; Phone: 703-486-2966; Email: vsbn@vsbn.org