



www.SMARTBuildingDirectory.org

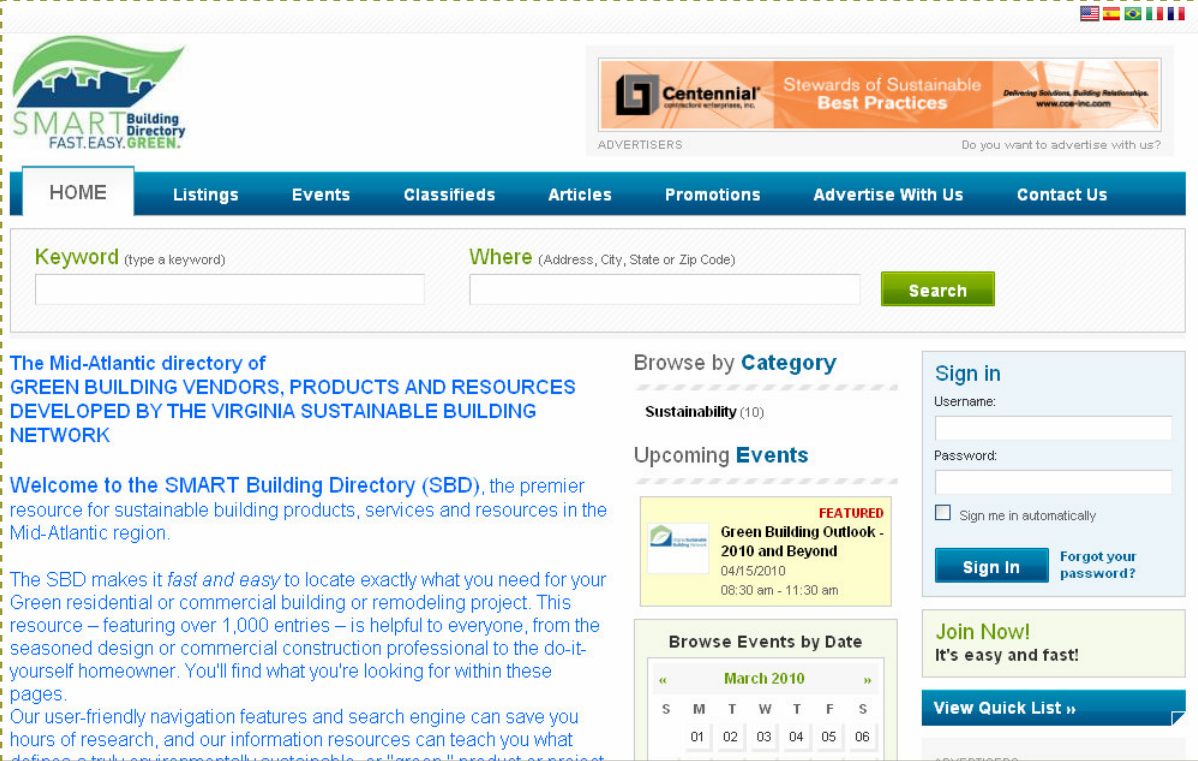
2010/2011

Sponsorship Application

Invest Your Marketing Dollars the SMART Way!

The **SMART Building Directory (SBD)** is the premier online resource for sustainable building products and services in the Mid-Atlantic region. In addition to providing a valuable and user-friendly resource for green building consumers, the SMART Building Directory offers a high-value, low-cost marketing solution for our sponsors.

The Directory provides consumers with extensive information on over 1,000 residential and commercial vendors in a free, web-based, user-friendly platform. Consumers are able to browse through vendors by category or alphabetically; or perform a custom search by company name, key word, or even radius around their zip code.



In addition to your banner or display ad, your sponsorship includes a free membership to Virginia Sustainable Building Network AND Showcase Directory Listing—a \$199 value! Showcase level listings appear in search results above Premium and basic listings, and provides consumers with essential information about your company, including:

- Company Name and address
- Phone and fax number
- Contact Name
- Website link
- Email link

In addition, your Showcase listing will allow you to highlight key marketing information for consumers, with:

- Detail and Summary Views
- Logo Image
- Detail and Summary Descriptions
- Send to a Friend
- Add to Favorites
- Print
- Map
- Designation Icon
- Coupon
- Ratings and Reviews
- Photo Gallery
- Contact Form
- Video



www.smartbuildingdirectory.org



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Start Promoting Your Green Business Today!

Sponsorship spots are limited and top spots are filling up!

Don't miss your chance to spotlight your company's eco-credentials in this premier online resource. Contact the Virginia Sustainable Building Network today to secure your spot as a 2009-2010 SMART Building Directory Sponsor. Each Sponsorship includes a Showcase Listing and VSBN membership.

Yes! We Want to Sponsor the SMART Building Directory!

Instructions: Please write your company name in the table below next to the advertising placement you want. Then complete the form below and select your payment type:

Organization/Business Name: _____

Address: _____

City, State, Zip: _____

Phone/Fax: _____

Email: _____

Website URL: _____

Contact Name & Title: _____

Method of Payment for my tax-deductible sponsorship: \$ _____

◇ Check enclosed

◇ Credit Card Payment (call 703-486-2966)

The SMART Building Directory is an initiative of the Virginia Sustainable Building Network (VSBN). VSBN is a non-profit organization bringing together a diverse group of professionals who share an interest in building healthy, energy-efficient, environmentally friendly structures and sustainable communities. Information on VSBN can be found at www.vsbn.org.



Virginia Sustainable Building Network

Virginia Sustainable Building Network

PO Box 6539

Arlington, VA 22206

*** The VSBN is a non-profit 501 (C) (3) , so your sponsorship is tax deductible!**

Sponsorship Level	Annual Fee	Ad Type	Ad Placement	2010 Availability
Skyscraper	\$2,500	Top Horizontal Banner	Ad appears in four (4) locations: Home, Listing, Advertise With Us, and Contact Us pages	Centennial Contractors Enterprises is SBD Champion Sponsor for 2010
High Rise	\$1,750	Horizontal Banner	Ad appears in three (3) locations: Events, Articles, and Classifieds pages	Open - one (1) sponsorship
Skyline	\$1,200	Side Ad	Ad appears in three (3) locations: Home, Listing, and Contact Us pages	Calvert Jones is the Green Partner for 2010
Super Tall	\$1,000	Side Ad	Ad appears in one (1) location: Events Page OR Articles Page OR Classifieds Page	Community Housing Partners, EMO Energy Solutions, & Marion Construction are SBD Supporters in 2010
Tall	\$750	Bottom Banner	Ad appears in four (4) locations: Home, Listing, Advertise With Us, & Contact us.	Open - Seven (7) possible sponsorships
Low-rise	\$500	Bottom Banner	Ad appears in one (1) location: Events Page OR Articles Page OR Classifieds	Open - Four (4) possible sponsorships